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**ISUZU’S NORTHERN NEW SOUTH WALES AND QUEENSLAND FOOTPRINT EXPANDS**

Long-term truck market leader, Isuzu Australia Limited (IAL), has confirmed changes to dealer partners in Northern New South Wales, Far North Queensland and the Sunshine Coast, plus an expansion with a new Isuzu Trucks dealership opening in Queensland.

The changes are set to bolster the brand’s operations throughout the state, further strengthening customer access to industry-leading road transport sales and aftersales support.

In Moree and Goondawindi Harvey Black Group Pty Ltd has purchased Kenway & Clark. The new Dealership - Black Truck & Ag will commence on 9 June 2023.

In Cairns, shares of FR Ireland Pty Ltd (Ireland Isuzu) have been transferred to Eacab Pty Ltd (effective 1 June 2023) - Eacab being an Eagers Automotive Group (EAG) subsidiary.

On the Sunshine Coast, ownership of Sunshine Coast Isuzu is being transferred from Perth-based CJD Group to the Toowoomba-based Prime Truck Group.

The newly established Prime Truck Group, with common shareholdings from the well-known Western Truck Group, now stretches from the Sunshine Coast to the Wide Bay and Burnett regions.

Their expansion continues throughout the Bundaberg, Hervey Bay and Maryborough regions, with a new Isuzu Trucks dealership planned for the Fraser Coast - under the Prime Truck Group banner.

CJD Group will continue to operate Isuzu dealerships in Darwin and Alice Springs.

IAL Head of Network Development, Ella Letiagina, acknowledged the changes and noted it the Isuzu brand would be in experienced hands moving forward.

“We would like to thank Peter Burey from Kenway & Clark for 23 years of partnership and acknowledge his contribution to the Isuzu Brand development in the Moree/Goondiwindi/Inverell area,” said Ms Letiagina.

“Isuzu is looking forward to working with Dealer Principal Michael Watt and the team from Black Truck & Ag in Goondiwindi.

“Up in Cairns, the Ireland family has a long and storied automotive history dating back nearly 100 years—in fact this business commenced on 4 June, 1923,” said Ms Letiagina.

“We would like to thank Ireland Isuzu for their hard work and loyalty to the brand.

“With this change of ownership, we are confident that Isuzu will continue to be strongly represented in Far North Queensland by Dealer Principal Jon Maurice and his experienced team.

“On the Sunshine Coast, CJD have been a great partner over the past five years,” continued Ms Letiagina.

“The team’s consistency has allowed the Isuzu business to grow and build outstanding customer relationships.

“I’m sure this next phase, under the Prime Truck Group led by Dealer Principal David Ohlberg, will see the operation go from strength-to-strength.

“In Queensland the Prime Truck Group is also enjoying strong growth and I’m pleased to confirm that Isuzu Trucks will be expanding with an all-new dealership opening shortly on the Fraser Coast.

“Given their experience with the Isuzu brand already, IAL is confident the collaboration will continue to yield excellent outcomes for all parties involved.”

In 2022, Isuzu Trucks celebrated its 34th consecutive year of truck sales leadership with a record 13,360 units sold in Australia.

Isuzu’s national dealer network plays a critical role in delivering expert sales advice, backed up with an aftersales experience that keeps customers coming back time and again.

Parts availability and service support for its customers is more important than ever Isuzu, with an upgraded Isuzu Care program rolled-out this year and an industry-leading six-year factory warranty cementing Isuzu’s reputation for product that lasts the distance.

“Northern New South Wales and regional Queensland are key markets for Isuzu and with the ownership changes and expansion we see every reason to be confident of continued success,” said Ms Letiagina.

“Isuzu continues to work on improving product and delivering on the needs of the customer.

“Through strengthened partnerships like these ones customers can feel confident that they will get the very best in sales and aftersales support.”

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